



Journalism education for the 21st century

Roundtable Report

Topic : Journalism Education in India: Issues and Challenges

Host institution: Indian Institute of Mass Communication

Date: 10-11 Aug 2021

Guests: Annexure 1

Summary of discussion/ outcomes/recommendations: Annexure 2

Note: Detailed Roundtable report is being prepared for publication

Promotion and visibility of the event: Annexure 3

Posters for all events, FB, You tube live, Around 25- 30 posts on IIMC handle, My social media handles, participants social media handles

News Coverage in around 40 papers and digital portals

The Google Meet link for joining the Roundtable is as given below:

<http://meet.google.com/ueg-wyco-ixk>

All sessions of the Roundtable live streamed on the following links:-

IIMC's Facebook Page: <https://www.facebook.com/IIMC1965/>

IIMC's YouTube Channel:

https://www.youtube.com/channel/UCmA45KCykBbOLpOG4p71_AA

Further comments: We will send a copy of detailed Report also. All recordings available. Sent recording for Plenary session.



Annexure 1: Guests Schedule

Journalism Education in India: Issues and Challenges WJEC-IIMC- UNESCO Roundtable 10-11 August, 2021

Day 1: 10th August, 2021 (Tuesday)

Inaugural Session 10:00 am–11:15 am

100 Years of Media Education in India: NEP 2020 and Future Challenges

Eminent Guests and Panelists

- **Chief Guest:** Ms Pankaj Mittal, Secretary General, Association of Indian Universities
- **Guest of Honour:** Sh Eric Falt, Director, UNESCO, New Delhi Cluster Office, New Delhi.
- **Patron:** Prof. Sanjay Dwivedi, DG, IIMC, New Delhi
- **Welcoming the Guests:** Prof. (Dr.) Verica Rupar, Chairperson, WJEC, AUT, Auckland, New Zealand
- **Convenor: Opening Remarks:** Prof. (Dr.) Surbhi Dahiya, Convenor of WJEC- IIMC- UNESCO Roundtable and Course Director, English Journalism, IIMC, New Delhi
- **Vote of Thanks:** Sh K. Satish Nambudiripad, Additional Director General, IIMC, New Delhi
- **Moderator:** Prof. (Dr.) Sangeeta Pranvendra, RTV Department, Head Community Radio, IT, Social Media & PR, IIMC, New Delhi
- **Rapporteur:** Sh. Piyush Kumar, Teaching Associate, IIMC, New Delhi.

Book Launch “The House that Zee Built”

11:15 am- 12 noon

Introducing the Book- Dr Surbhi Dahiya, Author

Endorsements and Book Praise

Reading the Book Praise Written by Dr Subhash Chandra, Chairman, Essel Group
Foreword by Prof. (Dr.) Alan B Albarran, Professor Emeritus, Univ of North Texas, USA (VM)

Distinguished Speakers

- Prof. B.K. Kuthiala, Chairman, Council of Higher Education, Govt. of Haryana & Chandigarh, Former VC of MCU.
- Sh Anurag Batra, Founder, Exchange4Media and Chairperson, Business World.



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- Prof. (Dr.) Graham Murdock, Loughborough University, UK (Video Message)
- Prof. Sanjay Dwivedi, DG, IIMC, New Delhi
- Prof. (Dr.) Daya Thussu, International Communication, Department of Journalism, School of Communication, Hongkong Baptist University, Kowloon Tong, Hong Kong
- Prof. (Dr.) Devesh Kishore, Former Professor, IGNOU and IIMC
- Dr. Deb Aikat, Vice President, AEJMC, and Associate Professor, UNC Hussman School of Journalism and Media, University of North Carolina at Chapel Hill, USA
- Prof. Ramon Guillermo R. Tuazon, Communication & Information Consultant, UNESCO Myanmar Office, Secretary General, Asian Media Information and Communication Centre (AMIC) and Chairman, Phillipine Commission on Higher Education, Technical Committee for Communication
- Dr. Rasha El Ibiary, Associate Professor, Future University, Egypt
- Dr Sadia Jamil, Postdoctoral fellow, Khalifa University, Abu Dhabi (KU) UAE and Acting Chairperson, JRE Section, IAMCR and Country Representative, AMIC
- Sh Richard Pamatatau, AUT, Auckland, New Zealand.
- Sh Kapish G Mehra, Managing Director, Rupa Publications (Video message)
- **Moderator**- Dr Vishnupriya Pandey, Course Coordinator, Department of IIS & Short Courses
- Rapporteur- Ms. Tanvi, Reporter, *SheThePeople*

Roundtable Plenary-I

12:30 pm- 02:30pm

Multidisciplinary Approaches to Journalism Education in India: The way forward.

Eminent Panelists

- Prof. (Dr.)B.P. Sanjay, Manipal Institute of Communication, Manipal, Former VC, CUTN, Former Pro Vice-Chancellor, University of Hyderabad and Former DG, IIMC, New Delhi
- Prof. (Dr.) Usha Raman, Department of Communication, University of Hyderabad, Hyderabad and Vice President, IAMCR
- Prof. (Dr.) Daya Thussu, International Communication, Department of Journalism, School of Communication, Hongkong Baptist University, Kowloon Tong, Hong Kong
- Prof. (Dr.) Biswajit Das, CCMG, Jamia Millia Islamia, New Delhi.
- Prof. (Dr.) D.V.R. Murty, Head, Department of Journalism and Mass Communication, Andhra University, Visakhapatnam
- Prof (Dr.) Jaishri Jethwaney, Senior ICSSR Research Fellow and Former Professor and Head AdPr, IIMC, New Delhi



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- Prof. (Dr.) Gopalan Ravindran, Head, Central University of Tamil Nadu, Thiruvavur, Tamil Nadu and Former Professor and Head, University of Madras, Chennai
- Prof. (Dr.) Chandrabhanu Pattanayak, Director, Institute of Knowledge Societies, Bhuvneshwar

WJEC Chair- Welcoming of Eminent Panelists

- Prof. (Dr.) Verica Rupar, Chairperson, WJEC, AUT, Auckland, New Zealand

Convenor/Panelist cum Moderator:

- Prof. (Dr) Surbhi Dahiya, Course Director, English Journalism, IIMC, New Delhi
- Rapporteur: Sh. Shambhu Sahu, Teaching Associate, IIMC and Sh Martand Jha, Senior Research Fellow at School of International Studies, Jawaharlal Nehru University

Panel Discussion I

3:00 pm – 04:30pm

Hybrid Newsrooms and Blended Classroom: Industry meets Academia

Eminent Panelists

- Prof. (Dr.) Govind Singh, Dean Academics, IIMC, New Delhi
- Prof. (Dr.) Shahid Rasool, Dean, School of Media Studies, Central University of Kashmir, Ganderbal, Jammu and Kashmir
- Prof Ashok Ogra, Advisor (Mass Communication), Apeejay Education Society, New Delhi
- Sh. K.A. Badarinath, Sr. Journalist
- Dr Mausumi Bhattacharyya, Associate Professor, Centre for Journalism & Mass Communication
Visva-Bharati University, Santiniketan
- Dr Shahid Ali, Associate Professor and Head, Department of Mass Communication
Kushabhau Thakre University of Journalism and Mass Communication, Raipur, Chhattisgarh
- **Panelist cum Moderator:** Prof. (Dr) Pramod Kumar, Course Director, Urdu Journalism, IIMC, New Delhi
- Rapporteur: Ms Garima Sharma Nijhawan, Principal Consultant, Archetype India and Guest Faculty DSJ – DU and Ms. Pooja Kalbalia, Associate Multipurpose, IIMC, New Delhi

Panel Discussion II

04:45pm – 06:00pm



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De-colonizing Journalism Education and Pedagogy: The Road Ahead

Eminent Panelists

- Prof. (Dr.) K.V. Nagraj, Former Pro Vice Chancellor, Assam University and Former Professor, Mizoram Central University, Mangalore University, Mysore University
- Prof. (Dr.) B.K. Ravi, Chairperson, Department of Communication, Bangalore University, Bengaluru, Karnataka.
- Prof. (Dr.) Madhavi Reddy, Head, Department of Media & Communication Studies, Savitribai Phule Pune University, Pune
- Prof. (Dr.) Saima Saeed, Hony. Director, CCMG, Jamia Millia Islamia, New Delhi.
- Dr. Jatin Srivastava, Associate professor and Director, Institute for International Journalism, E W Scripps School of Journalism, Ohio University, USA
- Dr. Sanjay Ranade, Associate Professor and Head of Research Centre, University of Mumbai, Mumbai
- Dr. Deepti Ganapathy, Assistant Professor, Centre for Management Communication, IIM, Bangalore
- **Panelist cum Moderator:** Dr. Ankuran Dutta, Associate Professor and Head of Department of Communication & Journalism, Gauhati University, Guwahati.
- **Rapporteur:** Dr Parul Mehra, Associate Professor, TIIPS

Day 2: 11th August, 2021 (Wednesday)

Roundtable Plenary-II 10:00am – 11:30am

Reinventing Journalism Education in the Digital Age: Emerging Technologies and Formats

Eminent Panelists

- Prof. (Dr.) Usha Rani Narayana, Senior ICCSR Fellow, and Former Professor and Head, Department of Journalism and Mass Communication, University of Mysore, Mysore
- Prof. (Dr.) Umesh Arya, Department of CMT, Guru Jambheshwar University of Science and Technology, Hisar
- Prof. (Dr.) Ujjwala Sunil Barve, Head, Department of Communication and Journalism, SavitriBai Phule University, Pune.
- Prof. (Dr.) Ruchi Kher Jaggi, Director, Symbiosis Institute of Media and Communication (SIMC), Symbiosis International (Deemed University), Pune.
- Prof. (Dr.) Dev Vrat Singh, Department of Mass Communication, Central University of Jharkhand, Ranchi.
- Dr. S. Arulchelvan, Associate Professor, Department of Media Sciences, Anna University, Chennai



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- **Panelist cum Moderator:** Prof. (Dr.)Anand Pradhan, Course Director, Hindi Journalism, IIMC, New Delhi
- Rapporteur: Ms Roma, Assistant Professor, IMC and MT, Kurukshetra University, Kurukshetra and Ms. Anjulika Ghoshal, Teaching Associate, IIMC

Panel Discussion- III

11:30am – 01:00pm

Need for Robust Research in Media Domain: Integrating Theory With Practice

Eminent Panelists

- Prof. (Dr.) Geeta Bamezai, Former Professor and Head, Department of Communication Research (DECORE), IIMC, New Delhi.
- Prof. (Dr.) Sunil Kanta Behera, Former Professor of Eminence, Tezpur University, Tezpur.
- Prof. (Dr.) Shohini Ghosh, Officiating Director, MCRC, Jamia Millia Islamia, New Delhi.
- Prof. (Dr.) Manukonda Rabindranath, Chairman, Center for Media Studies, Jawaharlal Nehru University, New Delhi.
- Prof. (Dr.)Shashwati Goswami, Head, Department of Communication Research (DECORE), IIMC
- Prof. (Dr.) Anubhuti Yadav, Head Department of New Media, IIMC
- **Panelist cum Moderator:** Dr. Uma Shankar Pandey, Associate Professor, Surendernath College for Women, Kolkata.
- Rapporteur: Dr Ananya Roy, Senior Consultant, Department of Communication Research (DECORE), IIMC, New Delhi

Panel Discussion – IV

02:00pm – 03:30 pm

Shift from Classroom Discourse to Online Teaching: Challenges and Prospects.

Eminent Panelists

- Prof. (Dr.) Mira K. Desai, Department of Extension and Communication, SNDT Women's University, Mumbai,
- Prof. (Dr.)Archana R. Singh, School of Communication Studies, Panjab University, Chandigarh and Senior Fellow ICSSR.
- Prof. (Dr.)Manisha Pathak Shelat, Chair, Centre for Development Management and Communication (CDMC), MICA, Ahmedabad.
- Prof. (Dr.)Padma Rani, Director, Manipal Institute of Communication, Manipal Academy of Higher Education, Manipal
- Prof. (Dr.) Sunetra Sen Narayan, Publications Department, IIMC.



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- Prof. (Dr.) M.S. Sapna, Department of Communication and Journalism, University of Mysore, Mysore.
- Dr. Jyoti Raghavan, Associate Professor, Kamala Nehru College, New Delhi.
- **Panelist cum Moderator:** Dr. Kulveen Trehan, Sr. Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi.
Rapporteur: Dr. Albert Abraham, Assistant Professor, School of Humanities and Social Sciences, CHRIST (Deemed to be University), Delhi NCR Campus.

Valedictory Session

03:45pm – 05:30pm

Growth of Indian Language Journalism and Media Education: Issues and Concerns

- **Chief Guest:** Prof. Bhushan Patwardhan, Chairman, Indian Council of Social Science Research (ICSSR)
- **Guest of Honour:** Prof. B.K. Kuthiala, Chairman, Council of Higher Education, Govt. of Haryana & Chandigarh, Former VC of MCU.

Eminent Panelists

- Sh K. Satish Nambudiripad, Additional Director General, IIMC, New Delhi
- Prof. (Dr.) Sanjeev Bhanawat, Former Head, University of Rajasthan, Jaipur.
- Prof. (Dr.) Sudhir Gavahane, Founding & Former VC, MGM University, Aurangabad
- Prof. (Dr.) Mrinal Chatterjee, Regional Director, IIMC, Dhenkanal.
- Prof. (Dr.)Kanchan K. Malik, Department of Communication, University of Hyderabad, Hyderabad.
- **Moderator:** Dr Rubal Kanozia, Assistant Professor, Central University of Punjab, Bathinda
Rapporteur: Sh. Nadim Akhtar, Teaching Associate, IIMC, New Delhi and Ms Chhavi Bakaria, Associate Outreach, IIMC



Annexure 2: Report

WJEC- IIMC- UNESCO Report (India)

10-11 August 2021

As the digital era cascades forward, the world is witnessing changes on an unprecedented scale. Industrial Revolution 4.0 is the upcoming revolution that may change how people work, socialize and educate. With changing distribution networks traditional media as an industry is facing grave challenges, while new developments are widening the horizons of media consumption. This also adds new dimensions to Journalism education and the kind of training that would best equip a new-age journalist. Also, the current situation of Corona pandemic, has brought a lot of changes in journalism education, just like the media industry globally, is faced with challenging times. In this new environment, media organizations and media training institutions are fast adopting the newest and the best technologies and strategies in managing all the stakeholders.

The WJEC-UNESCO-IIMC India roundtable was a two-day event that took place on 10th and 11th August, 2021. It was organized to deliberate on journalism education in India issues and challenges. It being organized by the World Journalism Education Council (WJEC), Indian Institute of Mass Communication (IIMC) and UNESCO.

WJEC-UNESCO-IIMC India roundtable linked the role of journalism education in India in regard to the UN Sustainable Development Goals. The roundtable featured global consultations on the issues and challenges in journalism and journalism education in India. Hosted by the Indian Institute of Mass Communication, New Delhi, it concerned the WJEC Paris Declaration and its linkage to the role of journalism education, tackling the issues of the pandemic, and exploring solutions to the issue of resourcing of journalism education.



The inaugural session of the round table was based on the theme 100 Years of Media Education in India: NEP 2020 and Future Challenges. The eminent panellists included, Dr. Pankaj Mittal, Chief Guest, Secretary General, Association of Indian Universities, who discussed about the role of University Grants Commission as well as UNESCO in drafting standardised curriculum for journalism education. She also spoke on new education policy, she said that the introduction of New Education Policy (NEP) will bring about the paradigmatic change in media education in India over the next 5 to 10 years. It will entail restructuring of methods, programmes, teaching, assessment and evaluation.

The Guest of honour was Shri Eric Falt, Director UNESCO New Delhi Cluster Office, who opined that information has emerged as a life saver in the pandemic era. According to him, the rise in the demand of vital information requires us to lay more importance on quality journalism education. The patron of the event was Prof. Sanjay Dwivedi, DG, IIMC, New Delhi, who stressed on producing literature in journalism in Indian languages and in Indian context. and Prof.(Dr.) Verica Rugar, Chairperson, WJEC, AUT, Auckland, New Zealand highlighted that WJEC-IIMC roundtable is part of larger project called the journalism education for twenty first century run by WJEC. Thanking the UNESCO for the project, she informed the guests about roundtable being part of UNESCO international programme for the development of communication and its support for strengthening journalism. The convenor of



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the event, Prof. (Dr.) Surbhi Dahiya was also an eminent panellist, Dr. Dahiya welcomed the eminent guests of the event. She credited liberalisation, privatization and globalization for the mushrooming of media education centres across the country in 1990's as a consequence of growth in media sector and growing demand of media professionals. The rapporteur for this session was Sh Piyush Kumar. Moderator of the session was Prof.(Dr.) Sangeeta Pranvendra from the Department of Radio and Television Journalism. The vote of thanks for the session was given by Sh. K Satish Nambudripad, he started by acknowledging the relevance of the roundtable as paradigmatic shifts are being experienced across the globe in media behaviour. He underlined IIMC and UNESCO's historical association and the role of latter in the formation of the former back in 1960's. Broadly outlining IIMC's achievements, Sh Nambudiripad talked about institution's contribution in the field of media and media education with large network of alumni manning key positions in media industry in India as well as globally.

The opening session was followed by a launch event of the book authored by Prof. (Dr.) Surbhi Dahiya, Course Director, Department of English Journalism, IIMC, New Delhi. Prof. Dahiya's book was commended and praised by media educators worldwide. The book launch event commenced with the recitation of the book praise written by Dr. Subhash Chandra, Chairman, Essel Group. The event had distinguished and illustrious media educators from various continents of the world. Prof Alan Albarran gave a message where he said that the book covers everything about the conglomerate Zee. It's history, its business models, its management strategy. It's the first thing in the account of the people who started the company and where it stands today. According to him it is one of the leading companies in India but also perhaps soon it'll be one of the leading conglomerates in the world.

Prof. B.K. Kuthiala, Chairman, Council of Higher Education, Government of Haryana added to the discussion, "I am very sure that this book is going to be an example of how a research-based document can be produced and the mysteries of the media that are there in the minds of the people, students, teachers and researchers are to be revealed". Anurag Batra, Chairperson, Business World, said that this is a comprehensive book. It looks at Zee like nobody has looked at it. Dr. Dahiya is a prolific writer, who has written two more books in the past, which are pioneering. One is Indian Media Giants and the other one is Digital Entrepreneurship



Prof. (Dr.) Daya Thussu, International Communication, Department of Journalism, Hongkong Baptist University, Dr. Deb Aikat, Vice-President, AEJMC and Professor, University of North Carolina, USA, Prof. Ramon Guillermo R. Tuazon, UNESCO Myanmar Office, Dr. Rasha El Ibiary, Associate Professor, Future University, Egypt, and Dr. Sadiya Jamil, Khalifa University, Abu Dhabi, UAE also complimented the author and the book. The event was moderated by Dr. Vishnupriya Pandey, Department of IIS, IIMC.



BOOK LAUNCH

“The House that Zee Built”

Authored by – DR. Surbhi Dahiya



Followed by the book launch the main session of Roundtable Plenary-I took place.

The Roundtable Plenary 1 focused on Multidisciplinary Approaches to Journalism Education in India: The way forward. The roundtable circled around crucial questions such as how journalism teachers can rework their skills to accommodate a broader range of disciplines, what capacity-building methods can help teachers deliver a variable curriculum, and so on, with multidisciplinary at the core of it all.

The media educators who imparted valuable wisdom included Prof. (Dr.) B.P. Sanjay, Manipal Institute of Communication, talked about the debates and discussions around Journalism and Mass Communication Education (JMCE) in the early phase of the growth of institutions centred around reporting and editorial skills in the media dominated by the newspaper sector and the government monopolised broadcasting sector. Good writing skills were expected, and this was a deficiency pointed out by senior journalists and editors as the limitation for hiring graduates and diploma holders. The reforms in the media sector and proliferation of television channels post1990s promised and provided opportunities for the graduates. It was also the phase when many of the leading media houses added media training



institutions to their business interests, apart from many other grooming schools that focused on content presentation. While journalism was the overarching framework, there was an inevitable realisation that JMCE had not focused enough on the Media and Entertainment (M&E) sector opportunities. The skills required for this sector and the institutional dilemmas of JMCE about journalism as a profession is latent in the assessment of JMCE. Studies in the past that constantly touched upon the local community have led to some policy intervention in community radio broadcasting. Media regulation is another area that needs to be factored in research to help shape media functioning. The repeated face-off between media of all kinds and hues indicates the lack of a deeper understanding of both institutions and users. Thus, the nature and kind of research that impacts the functioning and shaping of media institutions may have to be worked out, and several other studies that the fraternity is pursuing regarding content and its uses. While social media attracts a lot of attention, the research is so far guided by the industry and focuses on profile etc.; if the ambit of journalism is enhanced by corresponding use of platforms, then the nature of the content and its filtering requires additional exploration.

Prof. (Dr.) Usha Raman, Department of Communication, University of Hyderabad discussed as to how the practice of journalism has depended on a hybrid understanding and knowledge of politics, society, culture and economy, with a healthy dash of history. The best journalists over the years we all know have been those who have understood the need to examine every story through these multiple lenses to weave their narratives from the many strands of knowledge that inform them. Journalism was sold as a skill and as expertise that stood on its own, leading to the mushrooming in the past two decades, especially of standalone schools that sought to build expert storytellers and investigators. But what this approach to journalistic training forgot was the mythology, and perhaps even the dream of journalism as the fourth pillar of democracy was predicated on journalists being intensely aware of the dynamics of the societies that they emerged from and that they were telling stories about.

Prof. (Dr.) Daya Thusu, Professor of International Communication at the Hong Kong Baptist, highlighted that there is a kind of bigger problem which is the idea that our education system, not just in the field of media and communications but more broadly, is shaped and influenced, basically set up by a particular system, providing that context he highlighted



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some facts that India has the largest open Internet like we have 700 million people and in 5 years will be crossing a billion. And we have a demographic advantage of people. And they are increasingly globalised as they are watching part of the world. According to him we are talking about a serious player, but that serious player advantages democracy plurality. There is a bond in the structure of Indian society. He emphasized that the study and research in global news has traditionally been defined and shaped by Western or more specifically Anglo-American intellectual and cultural tradition. There is plenty of evidence to demonstrate a dependency relationship in the field of journalism research in India – in terms of textbooks, articles and journals; citations and the funding, planning and execution of research. While India's English-language private news networks, such as NDTV 24x7, CNN-News 18, India Today TV, Republic TV, Times Now and WION (World is One News) are available globally, they have rarely ventured out of their diasporic constituencies. These networks do not appear to be interested in catering for an international news market. The imbalances in global news flows were a central plank of the NWICO debates during the 1970s held mainly within UNESCO. In the post-Cold War period and the era of digital globalization, the global communication order, shaped and structured by major Western powers, is undergoing a transformational change which warrants a re-evaluation of how we define global news and its production, distribution and consumption.

Prof. (Dr.) Biswajit Das, CCMG, Jamia Milia Islamia, discussed that journalism education rose to prominence with the strong inter-disciplinary orientation in the very beginning. In fact, the early pioneers came from diverse disciplinary backgrounds and brought their disciplinary baggage in shaping the inter disciplinarity of the discipline. According to him demise of inter-disciplinarity occurred along with the conscious creation of the discipline with the endless re-creations across the country along with the introduction through UGC. This inter-disciplinarity has to be looked at not at the level of curriculum, but at the level of institutions where we may now be more concerned about what kind of qualifications one has to enter to a journalism department. journalism institutions who could not remain as a silent spectator to the emerging opportunities, it witnessed the expansion of institutions, journalism became the prized possession along with the expansion of the market. When our discipline is inter-disciplinary, from the very beginning, our institutions are reluctant to be inter-disciplinary in nature. This is the context to problematise probably that the need to rethink about journalism and education. The goal of journalism education is to serve journalism and



to serve journalism, by helping to shape its future, in all reforms it is likely to assume. Finally, education does not become obsolete simply because rapid and multiple developments in media and its culture and technologies have increased on certainty about the creation, acquisition, and circulation of knowledge. Instead, the need for education becomes more urgent. The importance of differentiated understanding of media induces forms of knowledge instead heightened as certainties become fewer. The importance of journalism education becomes greater.

Prof. (Dr.) D.V.R. Murty, Andhra University discussed that it a time for all of the media educators to think about teaching more about communication, he dragged the attention of the audience towards the core issue of news value. He said, “I am very specific about how we often talk about news values and relate it to Western concept.” He also highlighted that we need to study our own scriptures and Vedic text as it has explicitly talked about the value of news and communication in terms of information dissemination. He also added that we need to teach more about culture and communication as well as the behavioural aspects associated with them. Prof (Dr.) Jaishri Jethwany discussed how to theorise journalism practice. She emphasized that this is an issue that is being debated off late, especially in the face of the functionality of the newsrooms, a near demise of field reporting and the increasingly low importance of the editor. The entry of artificial intelligence and robots etc. is going to change the complete ecosystem. The special legislatures, which were in the 1950s to safeguard the interest of the journalists in terms of their wages and working conditions, have been subsumed in the core overarching labour force. Most of the professional bodies of journalism and associations are negated but, thanks to covid, very soon within this year, we will find that these would be operationalised. She also added Media is reckoned as a powerful institution. The power, however is not 'inherent' but 'acquired', coming from its access and reach, the eyeballs and TRPs. The sociology of media makes it amply clear that news media is not necessarily an independent interpreter of events but can be an active player, setting the agenda with a vested interest. The role of advertising in subsidising entertainment and information to media consumers on the one hand and its dubious part in edit control; and PR's role in manipulating the minds of the gullible news consumers in collusion with media houses in the paid news syndrome have acquired Frankenstein dimensions in today's context. There is an interdependence of news & PR and advertising & PR. Advertising and PR were



included in the study of journalism for two reasons. Advertising is where the money comes from and forms the business side of running a newspaper office.

Prof. (Dr.) Gopalan Ravindran, University of Madras, discussed upon the discontinuities during the last 100 plus years of journalism education; the history of the discipline is as diverse as the philosophy of history and communication; are very instructive in driving home the message of multidisciplinary and trans-disciplinarily. The inspiring journeys of pioneering scholars who gravitated away from the discipline they dealt with from earning the degrees towards the newfound patience in terms of radically different modes of knowledge seeking and expansion are very instructive in this regard. He also talked about two scholars of multidisciplinary and trans-disciplinarity – Adolf and Laswell and how they had their original disciplinary training in English literature and sociology respectively. According to him Adolf worked through the unique multidisciplinary fights and succeeded in contributing to the earth and development of the new discipline such as cultural studies and communication. While Laswell did not argue as articulately as all against the stagnant approaches of disciplinarity of social sciences and humanities; he said “we did drive home the message that communication studies was made possible at the crossroads of multidisciplinary.” He highlighted that if you read Laswell's history of his important works between 1937 and late 40s, he contributed enormously to communication research, the beginning of communication research which we continue to take very seriously. He also discussed that we must be sensitive to the sea of differences, meanings theoretical orientation and practices both at academic and professional level when we invoke the term Journalism education and Journalism studies besides media education and media studies.

Prof. (Dr.) Chandrabhanu Pattanayak, Director, Institute of Knowledge Societies started by stating that the voices of the journalism educators are largely absent from the scholarly debates about the media and journalism and decolonisation. We must as journalist and as journalism educators apply an approach in our studies and debates which appreciates the pedagogical values of indigenous practices and then indigenous curriculum and help foster more creative learning which will both enhance the professional reportage of journalist, and there social wellbeing by bridging the cultural, social and political lifts between the literate and the non-literate and unfortunately much of our journalism is directed towards and



emerges from the literate world and the literate community. Therefore, according to him that gap needs to be bridged by this kind of struggle or learning from the indigenous people. More importantly, in today's world of post-truth, it will give a handle to dwell into other disciplines of social sciences and humanities.

Prof. (Dr.) Surbhi Dahiya was the moderator cum convenor of the roundtable who introduced all panellists with their key highlights and concluded the session by thanking the panellists and giving concluding remarks on the topic.

After the roundtable, the spotlight turned to the panel Discussion-I centered around the topic 'Hybrid Newsrooms and Blended Classroom: Industry meets Academia.' Various aspects of the pandemic-ridden media industry like integrated newsrooms, hybrid newsrooms, reinforced teachings through the blended medium, and the road that led to the shift in the paradigm were discussed extensively in the discussion. The eminent speakers for the session comprised of Prof. (Dr.) Govind Singh, Dean Academics, IIMC, Prof. (Dr.) Shahid Rasool, Central University of Kashmir, Prof. Ashok Ogra, Advisor (Mass Communication), Appejay Education Society, Senior Journalist K.A. Badarinath, Dr. Shahid Ali, Associate Professor, Kushabhau Thakre University of Journalism and Mass Communication, and Dr. Mausami Bhattacharya, Visva-Bharti University. The session was moderated by Prof. (Dr.) Pramod Kumar, Course Director, Urdu Journalism, IIMC.

Day-1 of the WJEC-IIMC-UNESCO roundtable conference was concluded with the last session, i.e., Panel Discussion-II, with 'Decolonizing Journalism Education and Pedagogy: The Road Ahead,' the topic under discussion. Zooming in, the topic entailed sub-topics like denaturing, de-professionalizing journalism, democratizing educational structures, and de-westernizing the contents by boosting the native vernacular. The eminent media educators who voiced the knowledge-loaded session consisted of Prof. (Dr.) V.K. Nagraj, Vice-Chancellor, Assam University, Prof. (Dr.) B.K. Ravi, Bangalore University, Prof. (Dr.) Madhavi Reddy, Savitribai Phule University, Pune, Prof. (Dr.) Saima Saeed, Director, CCMG, Jamia Milia Islamia, Dr. Sanjay Ranade, University of Mumbai, Dr. Deepti Ganapaty, IIM, Bangalore, and Dr. Jatin Srivastava, Associate Professor, Ohio University.

Day 2- 11th August, 2021

'Reinventing Journalism Education in the Digital Age: Emerging Technologies and Formats' was the topic to be discussed in the second roundtable plenary on final day of the WJEC-UNESCO-IIMC Roundtable India. The eminent panelist of the session were Prof. (Dr.) Usha Rani Narayana, Senior



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ICCSR Fellow, and Former Professor and Head, Department of Journalism and Mass Communication, University of Mysore, Mysore, Prof. (Dr.) Umesh Arya, Department of CMT, Guru Jambheshwar University of Science and Technology, Hisar, Prof. (Dr.) Ujjwala Sunil Barve, Head, Department of Communication and Journalism, SavitriBai Phule University, Pune, Prof. (Dr.) Ruchi Kher Jaggi, Director, Symbiosis Institute of Media and Communication (SIMC), Symbiosis International (Deemed University), Pune, Prof. (Dr.) Dev Vrat Singh, Department of Mass Communication, Central University of Jharkhand, Ranchi, and Dr. S. Arulchelvan, Associate Professor, Department of Media Sciences, Anna University, Chennai. Prof (Dr) Anand Pradhan was the moderator of the session. The various topics discussed in this session were Mobile Journalism, Google News Labs. reinventing ICTs (Information & Communication Technologies), Artificial Intelligence and Machine Learning, a skill-based approach and struggles with the theory-practical nature of digital journalism education, misinformation, disinformation and polarisation are impacting journalism now and how covid has presented a bigger challenge to journalism education and its practice.

Followed by this was the panel discussion 3 on the topic “Need for Robust Research in Media Domain: Integrating Theory with Practice” which was moderated by Dr. Uma Shankar Pandey. The various elements of discussion in the session were eclecticism in interdisciplinarity research, conceptual theorization, and methodological issues, creation of epistemology, rubric of media archeology, challenges in communication curricula/ media education research and deliberative democracy. The eminent panelists of the session were Prof. (Dr.) Geeta Bamezai, Former Professor and Head, Department of Communication Research (DECORE), IIMC, New Delhi, Prof. (Dr.) Sunil Kanta Behera, Former Professor of Eminence, Tezpur University, Tezpur, Prof. (Dr.) Shohini Ghosh, Officiating Director, MCRC, Jamia Millia Islamia, New Delhi, Prof. (Dr.) Manukonda Rabindranath, Chairman, Center for Media Studies, Jawaharlal Nehru University, New Delhi, Prof. (Dr.)Shashwati Goswami, Head, Department of Communication Research (DECORE), IIMC, and Prof. (Dr.) Anubhuti Yadav, Head Department of New Media, IIMC.

The last panel discussion was on “The shift from Classroom Discourse to Online Teaching: Challenges and Prospects” which was moderated by Dr. Kulveen Trehan, Sr. Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi. The major discussion points of the session were Spatio-temporal aspects of communication, physical strain and psychological pressure for both the teachers and students, poor engagement of the participantsethical and disciplinary concerns, and inadequacies in terms of technology and



digital inclusion. Some other pertinent topics like the prospects are mainly creative and innovative use of audiovisual materials and augmented reality, access to digital tools and open sources available online, and the emergence of collaborative learning communities in the digital space was also discussed. The panellists of the session were Prof. (Dr.) Mira K. Desai, Department of Extension and Communication, SNDT Women's University, Mumbai, Prof. (Dr.) Archana R. Singh, School of Communication Studies, Panjab University, Chandigarh and Senior Fellow ICSSR, Prof. (Dr.) Manisha Pathak Shelat, Chair, Centre for Development Management and Communication (CDMC), MICA, Ahmedabad, Prof. (Dr.) Padma Rani, Director, Manipal Institute of Communication, Manipal Academy of Higher Education, Manipal, Prof. (Dr.) Sunetra Sen Narayan, Publications Department, IIMC, Prof. (Dr.) M.S. Sapna, Department of Communication and Journalism, University of Mysore, Mysore, Dr. Jyoti Raghavan, Associate Professor, Kamala Nehru College, New Delhi.



The concluding session was the Valedictory session on the topic “Growth of Indian language Journalism and Media Education: Issues and Concerns.” It was moderated by Dr Rubal Kanozia, Assistant Professor, Central University of Punjab, Bathinda. The topics covered are visual ability, habit of learning and how we have been affected, moral and spiritual value emotional value and



simple living, truthfulness, the difference between them, the difference of opinion between them, the social, economic and cultural difference in them. The Chief Guest of the session was Prof. Bhushan Patwardhan, Chairman, Indian Council of Social Science Research (ICSSR), the Guest of Honour was Prof. B.K. Kuthiala, Chairman, Council of Higher Education, Govt. of Haryana & Chandigarh, Former VC of MCU. The eminent panelists were Sh K. Satish Nambudiripad, Additional Director General, IIMC, New Delhi, Prof. (Dr.) Sanjeev Bhanawat, Former Head, University of Rajasthan, Jaipur., Prof. (Dr.) Sudhir Gavahane, Founding & Former VC, MGM University, Aurangabad, Prof. (Dr.) Mrinal Chatterjee, Regional Director, IIMC, Dhenkanal, and Prof. (Dr.) Kanchan K. Malik, Department of Communication, University of Hyderabad, Hyderabad. Prof (Dr.) Surbhi Dahiya presented the vote of thanks to all the panellists.



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Annexure 3: News Coverage

Day -1
(10th August, 2021)

<https://www.india.com/hindi-news/career-hindi/joint-organizing-of-world-journalism-education-councilm-by-iimc-and-unesco-4878777/>

<https://www.prabhasakshi.com/national/unesco-director-eric-fault-said-media-courses-created-according-to-new-media>

<https://www.ibc24.in/country/unesco-director-eric-fault-attends-new-media-communication-conference-570008.html>

<https://www.thecampusnews.com/2021/08/Webinariniimc.html>

<https://indiaeducationdiary.in/roundtable-organised-by-world-journalism-education-council-iimc-unesco/>

<https://www.deshgaon.com/miscellaneous/roundtable-organised-by-world-journalism-education-council-iimc-and-unesco/>

<https://www.samachar4media.com/media-forum-news/roundtable-organised-by-world-journalism-education-council-iimc-unesco-56025.html>

<https://newstree.co.in/the-career/a-joint-event-of-the-world-journalism-education-council-iimc-and-unesco/>

<https://hindi.asianetnews.com/career/media-courses-should-be-built-according-to-new-media-eric-fault-qxmt74>

<http://www.tubemix.in/unesco-director-eric-fault-said-media-courses-should-be-created-according-to-new-media/>

<https://www.abpeducation.com/news/roundtable-organised-by-world-journalism-education-council-iimc-unesco/cid/1210506>

<https://www.samachar4media.com/media-forum-news/roundtable-organised-by-world-journalism-education-council-iimc-unesco-56025.html>



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WJEC-IIMC-UNESCO Roundtable 2021



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‘न्यू मीडिया के हिसाब से तैयार हो पाठ्यक्रम’

ब्यूरो| नई दिल्ली. यूनेस्को के नई दिल्ली कार्यालय के निदेशक एरिक फॉल्ट ने कहा है कि न्यू मीडिया कम्युनिकेशन का महत्वपूर्ण हिस्सा बन चुका है। मल्टीमीडिया, ग्राफिक्स, एनिमेशन, प्रिंटिंग और पैकेजिंग आज मीडिया कंटेंट को बदल रहे हैं। उन्होंने कहा कि मीडिया शिक्षण संस्थानों को अब न्यू मीडिया के सभी तत्वों को ध्यान में रखते हुए पाठ्यक्रम तैयार करने चाहिए। एरिक फॉल्ट मंगलवार

को वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल, आईआईएमसी और यूनेस्को द्वारा ‘भारत में पत्रकारिता शिक्षा : मुद्दे और चुनौतियां’ विषय पर आयोजित दो दिवसीय सम्मेलन के शुभारंभ सत्र में बोल रहे थे। उन्होंने कहा कि मीडिया के बदलते आयामों को देखकर ऐसा लगता है कि मौजूदा समय बदलाव का समय है। आज सोशल मीडिया हमारे जीवन के कई पहलुओं को तय कर रहा है।





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महानगर नई दिल्ली बुधवार 11 अगस्त, 2021, रु. 6.00 (22 पेज) दिल्ली, कोलकाता, लखनऊ और चंडीगढ़ से प्रकाशित

जनसत्ता

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यूनेस्को के निदेशक ने पत्रकारिता शिक्षा पर चर्चा की जनसत्ता संवाददाता नई दिल्ली, 10 अगस्त।

‘नया मीडिया संचार का महत्वपूर्ण हिस्सा बन चुका है। मल्टीमीडिया, ग्राफिक्स, एनिमेशन, प्रिंटिंग और पैकेजिंग आज मीडिया कंटेंट को बदल रहे हैं। मीडिया शिक्षण संस्थानों को अब नए मीडिया के सभी तत्वों को ध्यान में रखते हुए पाठ्यक्रम तैयार करना चाहिए।’ यह विचार यूनेस्को के नई दिल्ली कार्यालय के निदेशक एरिक फॉल्ट ने वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल, भारतीय जन संचार संस्थान और यूनेस्को द्वारा ‘भारत में पत्रकारिता शिक्षा : मुद्दे और चुनौतियां’ विषय पर आयोजित दो दिवसीय सम्मेलन में व्यक्त किए। आयोजन में आइआइएमसी के महानिदेशक प्रो. संजय द्विवेदी, अपर महानिदेशक के. सतीश नंबूदिरीपाड, भारतीय विश्वविद्यालय संघ की महासचिव पंकज मित्तल, वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष वेरिका रूपर, आयोजन की संयोजक सुरभि दहिया एवं संगीता प्रणवेंद्र ने हिस्सा लिया। एरिक फॉल्ट ने कहा कि मीडिया के बदलते आयामों को देखकर ऐसा लगता है कि मौजूदा समय बदलाव का समय है। संस्थान महानिदेशक संजय द्विवेदी ने कहा कि मीडिया एजुकेशन काउंसिल की आवश्यकता है। इसकी मदद से पत्रकारिता के पाठ्यक्रम में सुधार होगा और आज की जरूरत के हिसाब से पत्रकार तैयार हो सकेंगे।



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न्यू मीडिया के हिसाब से हो मीडिया पाठ क्रमों का निर्माण : एरिक फॉल्ट

दो दिवसीय सम्मेलन के शुभारंभ सत्र में बोले यूनेस्को के निदेशक

वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल, आईआईएमसी और यूनेस्को का संयुक्त आयोजन

नई दिल्ली। न्यू मीडिया कम्युनिकेशन का महत्वपूर्ण हिस्सा बन चुका है। मल्टीमीडिया, ग्राफिक्स, एनिमेशन, प्रिंटिंग और पैकेजिंग आज मीडिया कंटेंट को बदल रहे हैं। मीडिया शिक्षण संस्थानों को अब न्यू मीडिया के सभी तत्वों को ध्यान में रखते हुए पाठ्यक्रम तैयार करने चाहिए। यह विचार यूनेस्को के नई दिल्ली कार्यालय के निदेशक एरिक फॉल्ट ने वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल, भारतीय जन संचार संस्थान और यूनेस्को द्वारा श्मरत में पत्रकारिता शिक्षा रू मुद्दे और चुनौतियां विषय पर आयोजित दो दिवसीय सम्मेलन के शुभारंभ सत्र में व्यक्त किए। आयोजन में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी, अपर महानिदेशक के. सतीश नंबूदिरिपाड, भारतीय विश्वविद्यालय संघ की महासचिव डॉ. पंकज मित्तल, वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष डॉ. वैरिका रूपर, आयोजन की संयोजक प्रो. सुरभि दहिया एवं प्रो. संगीता प्रणयेंद्र ने भी हिस्सा लिया।

भारत में पत्रकारिता शिक्षा के 100 वर्ष एवं राष्ट्रीय शिक्षा नीति 2020 विषय पर अपने विचार व्यक्त करते हुए एरिक फॉल्ट ने कहा कि मीडिया के बदलते आयामों को देखकर ऐसा लगता है कि मौजूदा समय बदलाव का समय है। आज सोशल मीडिया हमारे जीवन के कई पहलुओं को तय कर रहा है।

कार्यक्रम में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी ने कहा कि मीडिया शिक्षा की गुणवत्ता बढ़ाने के लिए मीडिया एजुकेशन काउंसिल की आवश्यकता है।

इसकी मदद से पत्रकारिता एवं जनसंचार शिक्षा के पाठ्यक्रम में सुधार होगा और मीडिया इंटरैक्टिव की जरूरतों के अनुसार पत्रकार तैयार किये जा सकेंगे। कार्यक्रम की मुख्य अतिथि भारतीय विश्वविद्यालय संघ की महासचिव डॉ. पंकज मित्तल ने कहा कि आधुनिक तकनीक पर आधारित शैक्षणिक बैंक ऑफ क्रेडिट सिस्टम से विद्यार्थियों के लिए बड़ा परिवर्तन आने वाला है। भारत की राष्ट्रीय शिक्षा नीति अपनी शिक्षा प्रणाली को छात्रों के लिए सबसे आधुनिक और बेहतर बनाने का काम कर रही है।

इस अवसर पर आईआईएमसी में अंग्रेजी पत्रकारिता विभाग की पाठ्यक्रम निदेशक प्रो. सुरभि दहिया की पुस्तक श्रेम भवनेम जीज 'मम ठनपसज' का विमोचन भी किया गया। कार्यक्रम में नॉर्थ टेक्सास यूनिवर्सिटी के डॉ. एलन बी अलबैरन, हरियाणा राज्य उच्च शिक्षा परिषद के चेयरमैन प्रो. भुजकिशोर कुठियाला, एक्सचेंज फॉर मीडिया के संस्थापक श्री

अनुराग बत्रा, लॉफबोरो विश्वविद्यालय के डॉ. ग्राहम मर्डोक, हांगकांग बैप्टिस्ट यूनिवर्सिटी के डॉ. दया थुस्सु, डॉ. देवेश किशोर, यूनिवर्सिटी ऑफ नार्थ कैरोलीना के डॉ. देब ऐकत, यूनेस्को के न्यांमार ऑफिस से जुड़े प्रो. रैनन गुलैमो, पयूचर यूनिवर्सिटी, इजिप्ट की एसोसिएट प्रोफेसर डॉ. रशा अल इबरी, खलीफा यूनिवर्सिटी, अबू धाबी से डॉ. सादिया जमील, ऑकलैंड यूनिवर्सिटी ऑफ टेक्नोलॉजी से श्री रिचर्ड पैमेटाटो और रूपा पब्लिकेशंस के प्रबंध निदेशक श्री कपीश मेहरा ने पुस्तक के संबंध में अपने विचार व्यक्त किए।

कार्यक्रम के दूसरे सत्र में श्मरत में पत्रकारिता शिक्षा के बहुआयामी दृष्टिकोण विषय पर आयोजित चर्चा में वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष डॉ. वैरिका रूपर, मणिपाल इंस्टीट्यूट ऑफ कम्युनिकेशन से डॉ. बी.पी. संजय, हैदराबाद विश्वविद्यालय से डॉ. उषा रमन, हांगकांग बैप्टिस्ट यूनिवर्सिटी से डॉ. दया थुस्सु, जामिया मिलिया इस्लामिया से डॉ. बिरवजीत दास,

अंध विश्वविद्यालय से डॉ. डी.वी. आर. मूर्ति, वरिष्ठ शिक्षाविद् डॉ. जयश्री जेठवानी, तमिलनाडु केंद्रीय विश्वविद्यालय से डॉ. गोपालन रवींद्रन एवं इंस्टीट्यूट ऑफ नॉलेज सोसायटी, भुवनेश्वर से डॉ. चंद्रभानु पटनायक ने भाग लिया।

आयोजन के तीसरे सत्र में श्मरत में न्यूजरूमर विषय पर परिचर्चा का आयोजन किया गया। इस सत्र में आईआईएमसी के डीन (अकादमिक) डॉ. गोविंद सिंह, कश्मीर केंद्रीय विश्वविद्यालय से डॉ. शाहिद रसूल, एपीजे एजुकेशन सोसायटी के सलाहकार प्रो. अशोक ओगरा, वरिष्ठ पत्रकार के.ए. बद्रीनाथ, ऑर्गेनाइजर पत्रिका के मुख्य संपादक श्री प्रफुल्ल केतकर, विश्व भारती यूनिवर्सिटी, शांति निकेतन की एसोसिएट प्रोफेसर डॉ. मौसमी भट्टाचार्य, कुशाभाऊ ठाकरे पत्रकारिता एवं जनसंचार विश्वविद्यालय, रायपुर से डॉ. शाहिद अली, आईआईएमसी के डीन (छात्र कल्याण) प्रो. प्रमोद कुमार एवं सुश्री गरिमा शर्मा निष्ठावन ने हिस्सा लिया। कार्यक्रम के अंतिम सत्र में

शपत्रकारिता शिक्षा का उपनिवेशीकरण विषय पर आयोजित परिचर्चा में असम विश्वविद्यालय के पूर्व कुलपति डॉ. के.पी. नागराज, बंगलुरु विश्वविद्यालय से डॉ. बी.के. रवि, सावित्रीबाई फुले पुणे विश्वविद्यालय से डॉ. माधवी रेड्डी, जामिया मिलिया इस्लामिया से डॉ. साइमा सईद, ओडिशा यूनिवर्सिटी से डॉ. जतिन श्रीवास्तव, मुंबई विश्वविद्यालय से डॉ. संजय रानाडे, आईआईएम बंगलुरु से डॉ. दीप्ति गणपति, गुवाहाटी विश्वविद्यालय से डॉ. अकुरुन दत्ता और ट्रिनिटी इंस्टीट्यूट से डॉ. पारुल मेहरा ने भाग लिया।

सम्मेलन के दूसरे एवं अंतिम दिन शैडिजिटल युग में पत्रकारिता, मीडिया क्षेत्र में अनुसंधान की आवश्यकता, शॉनलाइन एजुकेशन की चुनौतियां एवं संभावनाएं और श्मरत भाषाई पत्रकारिता एवं मीडिया शिक्षा का विकास विषयों पर परिचर्चा का आयोजन किया जाएगा। कार्यक्रम में विश्व के प्रख्यात पत्रकार एवं मीडिया शिक्षक हिस्सा लेंगे।



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पेज-14



राष्ट्रीय सहारा

राष्ट्रीयता ■ कर्तव्य ■ समर्पण



■ नई दिल्ली ■ लखनऊ ■ गोरखपुर ■ पटना
■ कानपुर ■ देहली ■ वाराणसी से प्रकाशित
नई दिल्ली
बुधवार • 11 अगस्त • 2021
16 रु. मूल्य • 4.00

न्यू मीडिया के हिसाब से हो मीडिया पाठ्यक्रमों का निर्माण : एरिक फॉल्ट

नई दिल्ली (एसएनबी)। न्यू मीडिया कम्युनिकेशन का महत्वपूर्ण हिस्सा बन चुका है। मल्टीमीडिया, ग्राफिक्स, एनिमेशन, प्रिंटिंग और पैकेजिंग आज मीडिया कंटेंट को बदल रहे हैं। मीडिया शिक्षण संस्थानों को अब न्यू मीडिया के सभी तत्वों को ध्यान में रखते हुए पाठ्यक्रम तैयार करने चाहिए। यह विचार यूनेस्को के नई दिल्ली कार्यालय के निदेशक एरिक फॉल्ट ने वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष डॉ. वेरिका रूपर, आयोजन की संयोजक प्रो. सुरभि दहिया एवं प्रो. संगीता प्रणवेंद्र ने भी हिस्सा लिया।

दिवसीय सम्मेलन के शुभारंभ सत्र में व्यक्त किए। आयोजन में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी, अपर महानिदेशक के. सतीश नंबूद्रीपाद, भारतीय विश्वविद्यालय संघ की महासचिव डॉ. पंकज मित्तल, वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष डॉ. वेरिका रूपर, आयोजन की संयोजक प्रो. सुरभि दहिया एवं प्रो. संगीता प्रणवेंद्र ने भी हिस्सा लिया।

‘भारत में पत्रकारिता शिक्षा के 100 वर्ष एवं राष्ट्रीय शिक्षा नीति 2020’ विषय पर अपने विचार व्यक्त करते हुए एरिक फॉल्ट ने

कहा कि मीडिया के बदलते आयामों को देखकर ऐसा लगता है कि मौजूदा समय बदलाव का समय है। आज सोशल मीडिया हमारे जीवन के कई पहलुओं को तय कर रहा है। कार्यक्रम में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी ने कहा कि मीडिया शिक्षा की गुणवत्ता बढ़ाने के लिए मीडिया एजुकेशन काउंसिल की आवश्यकता है। इसकी मदद से पत्रकारिता एवं जनसंचार शिक्षा के पाठ्यक्रम में सुधार होगा और मीडिया इंडस्ट्री की जरूरतों के अनुसार पत्रकार तैयार किए जा सकेंगे।

राष्ट्र पत्रिका

न्यू मीडिया के हिसाब से हो मीडिया पाठ्यक्रमों का निर्माण : एरिक फॉल्ट

► नई दिल्ली : न्यू मीडिया कम्युनिकेशन का महत्वपूर्ण हिस्सा बन चुका है। मल्टीमीडिया, ग्राफिक्स, एनिमेशन, प्रिंटिंग और पैकेजिंग आज मीडिया कंटेंट को बदल रहे हैं। मीडिया शिक्षण संस्थानों को अब न्यू मीडिया के सभी तत्वों को ध्यान में रखते हुए पाठ्यक्रम तैयार करने चाहिए। यह विचार यूनेस्को के नई दिल्ली कार्यालय के निदेशक एरिक फॉल्ट ने वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल, भारतीय जन संचार संस्थान और यूनेस्को द्वारा ‘भारत में पत्रकारिता शिक्षा : मुद्दे और चुनौतियाँ’ विषय पर आयोजित दो

दिवसीय सम्मेलन के शुभारंभ सत्र में व्यक्त किए। आयोजन में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी, अपर महानिदेशक के. सतीश नंबूद्रीपाद, भारतीय विश्वविद्यालय संघ की महासचिव डॉ. पंकज मित्तल, वर्ल्ड जर्नलिज्म एजुकेशन काउंसिल की अध्यक्ष डॉ. वेरिका रूपर, आयोजन की संयोजक प्रो. सुरभि दहिया एवं प्रो. संगीता प्रणवेंद्र ने हिस्सा लिया। कार्यक्रम में आईआईएमसी के महानिदेशक प्रो. संजय द्विवेदी ने कहा कि मीडिया शिक्षा की गुणवत्ता बढ़ाने के लिए मीडिया एजुकेशन काउंसिल की आवश्यकता है। इसकी मदद से पत्रकारिता एवं जनसंचार शिक्षा के पाठ्यक्रम में सुधार होगा और मीडिया इंडस्ट्री की जरूरतों के अनुसार पत्रकार



तैयार किये जा सकेंगे। मुख्य अतिथि भारतीय विश्वविद्यालय संघ की महासचिव डॉ. पंकज मित्तल ने कहा कि आधुनिक तकनीक पर आधारित ‘अकेडमिक बैक ऑफ क्रेडिट’ सिस्टम से विद्यार्थियों के लिए बड़ा परिवर्तन आने वाला है। भारत की राष्ट्रीय शिक्षा

नीति अपनी शिक्षा प्रणाली को छात्रों के लिए सबसे आधुनिक और बेहतर बनाने का काम कर रही है। इस अवसर पर आईआईएमसी में अमेरिकी पत्रकारिता विभाग की पाठ्यक्रम निदेशक प्रो. सुरभि दहिया की पुस्तक ‘द हाउस दैट जी बिल्ट’ का विमोचन

भी किया गया। कार्यक्रम में डॉ. एलन डी अलबेन, प्रो. बुजकिशोर कुठियाला, अनुराग बन्ना, डॉ. दया धुसु, डॉ. देवेश किशोर, डॉ. देव ऐकन, प्रो. रेमन गुलेमो, डॉ. रशा अल इबरी, डॉ. सादिया जमील, रिचर्ड पमेटो और कपीया मेहरा ने पुस्तक के संबंध में अपने विचार व्यक्त किए। कार्यक्रम के दूसरे सत्र में ‘भारत में पत्रकारिता शिक्षा के बहुआयामी दृष्टिकोण’ विषय पर चर्चा में डॉ. वेरिका रूपर, डॉ. बी.पी. संजय, डॉ. उषा रमन, डॉ. दया धुसु, डॉ. विश्वजीत दास, डॉ. डी.वी.आर. मूर्ति, डॉ. जयश्री जेजानी, डॉ. गोपालन रवींद्र एवं डॉ. चंद्रमानु पटनायक ने भाग लिया। तीसरे

सत्र में ‘हाइब्रिड न्यूज़रूम’ विषय पर परिचर्चा का आयोजन किया गया। इस सत्र में आईआईएमसी के डीन डॉ. गोविंद सिंह, डॉ. शाहिद रसूल, प्रो. अशोक ओगर, के.ए. बद्रीनाथ, प्रफुल्ल केतक, प्रोफेसर डॉ. मौसमी महाचारी, डॉ. शाहिद अली, प्रो. प्रमोद कुमार एवं सुश्री गरिमा शर्मा निम्नान्वन ने हिस्सा लिया। अंतिम सत्र में ‘पत्रकारिता शिक्षा का उपनिवेशीकरण’ विषय पर आयोजित परिचर्चा में डॉ. के.वी. नागराज, डॉ. बी.के. रवि, डॉ. माधवी रेड्डी, डॉ. साधना सईद, डॉ. जतिन श्रीवास्तव, डॉ. दीपि गणपति, डॉ. अंकुश दत्ता और डॉ. पारल मेहरा ने भाग लिया।



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Book Launch

News stories of Book launch

<https://zeenews.india.com/india/the-house-that-zee-built-metamorphosis-of-family-business-into-global-conglomerate-2384124.html>

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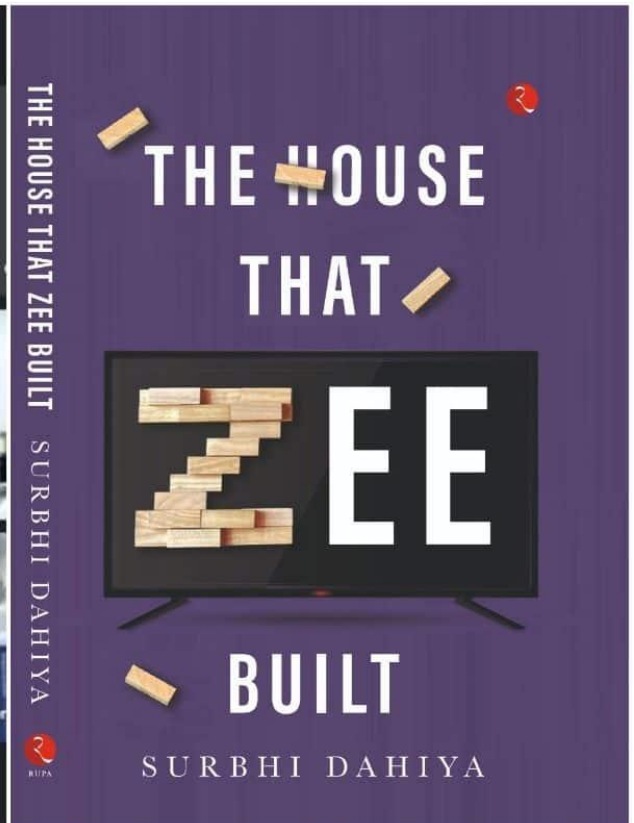
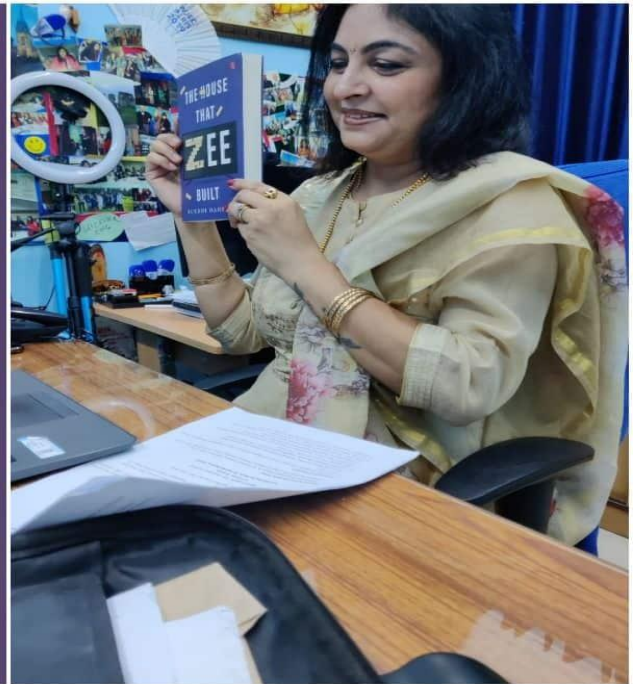
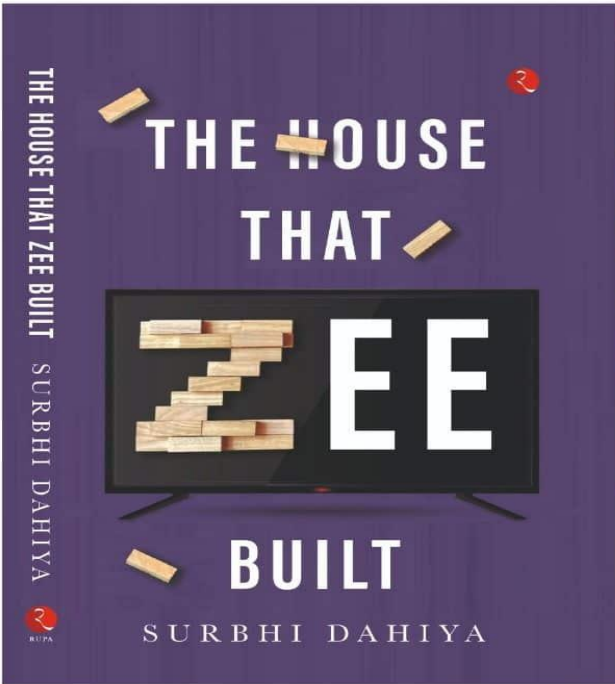
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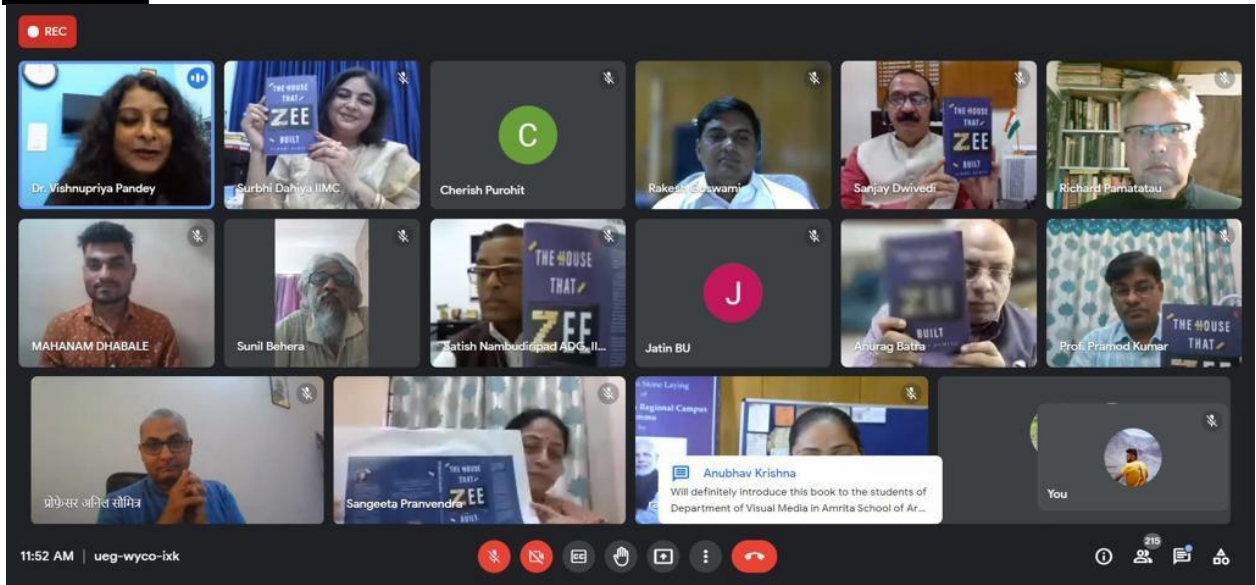


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WJEC-IIMC-UNESCO Roundtable 2021

BOOK LAUNCH

“The House that Zee Built”

Authored by - DR. Surbhi Dahiya



Day 2

(11th August, 2021)

<https://indiaeducationdiary.in/valedictory-session-of-roundtable-organised-by-wjec-iimc-unesco-emphasises-on-growth-of-indian-language-journalism/amp/>



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स्वदेश

कार्यक्रम

दो दिवसीय सम्मेलन के समापन सत्र में बोले आईसीएसएसआर के अध्यक्ष

मातृभाषा में लिया गया ज्ञान ही सर्वश्रेष्ठ : प्रो. पटवर्धन

दिव्य पत्रकारिता शिक्षा परिषद, आईआईएमसी और यूनेस्को का संयुक्त आयोजन

एजेंसी - नई दिल्ली

भारत को विभिन्न भारतीय भाषाओं में ज्ञान का भंडार छिपा हुआ है। अगर विद्यार्थी अपनी मातृभाषा में ज्ञान लेंगे, तो उनका संपूर्ण विकास संभव हो पाएगा। यह विचार भारतीय सामाजिक विज्ञान अनुसंधान परिषद के अध्यक्ष प्रो. भूपेण पटवर्धन ने विश्व पत्रकारिता शिक्षा परिषद, भारतीय जन संचार संस्थान और यूनेस्को द्वारा भारत में पत्रकारिता शिक्षा : सुरे और सुनीतिया विषय पर आयोजित दो दिवसीय सम्मेलन के समापन सत्र में व्यक्त किए। आयोजन में हरियाणा राज्य उच्च शिक्षा परिषद के चेयरमैन प्रो.

इस अवसर पर महात्मा गांधी मिशन विश्वविद्यालय, औरंगाबाद के पूर्व कुलपति डॉ. सुधीर गवाहने ने कहा कि भाषाई पत्रकारिता ही मुख्यधारा की पत्रकारिता है। शिक्षा प्रदान करने के माध्यम के रूप में मातृभाषा को बढ़ावा देने की पहल सरकार की दूरदर्शिता को दिखाती है। प्रथम सत्र में डिजिटल युग में पत्रकारिता शिक्षा विषय पर आयोजित परिचर्चा में आईसीएसएसआर फेलो डॉ. उमा रानी नारायण, गुरु जम्भेश्वर विज्ञान और प्रौद्योगिकी विधि, हिंसा से डॉ. उमेश आर्य, सावित्रीबाई फुले विश्वविद्यालय, पुणे से डॉ. उज्ज्वला सुनील बर्वे, सिम्बायोसिस इंस्टीट्यूट ऑफ मीडिया एंड कम्युनिकेशन की निदेशक डॉ. रुचि खेर जग्गी, झारखंड केंद्रीय विधि से डॉ. देवदत्त सिंह, अन्ना विधि, चेन्नई से डॉ. एस.

बुजर्किशोर कुटियाला, वरिष्ठ शिक्षाविद् डॉ. संजीव भानावत, महात्मा गांधी मिशन विश्वविद्यालय, औरंगाबाद के पूर्व कुलपति डॉ. सुधीर गवाहने, आईआईएमसी डेकनल के क्षेत्रीय निदेशक डॉ. मृणाल चटर्जी, हैदराबाद

भाषाई पत्रकारिता ही मुख्यधारा की पत्रकारिता



विश्वविद्यालय से डॉ. कंचन के. मलिक एवं पंजाब केंद्रीय विश्वविद्यालय से डॉ. रुबल कर्तोन्जिया ने भी हिस्सा लिया। कार्यक्रम के मुख्य अतिथि प्रो. पटवर्धन ने भारतीय भाषाई पत्रकारिता एवं मीडिया शिक्षा का विकास विषय पर

विचार व्यक्त करते हुए कहा कि राष्ट्रीय शिक्षा नीति नए भारत के निर्माण में सबसे महत्वपूर्ण तत्व है। भारत सरकार ने इस दिशा में सकारात्मक कदम उठाए हैं कि बच्चे अपनी मातृभाषा में शिक्षा प्राप्त करें। भारतीय परंपरा में लोक

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अरुलवेलवन, आईआईएमसी के हिंदी पत्रकारिता विभाग के अध्यक्ष प्रो. आनंद प्रधान, रोमा एवं अजुलिका घोषाल ने हिस्सा लिया। सम्मेलन के दूसरे सत्र में मीडिया क्षेत्र में अनुसंधान की आवश्यकता विषय पर परिचर्चा का आयोजन किया गया। इस सत्र में वरिष्ठ शिक्षाविद् डॉ. गीता बामजोई, तेजपुर विधि के पूर्व प्रोफेसर डॉ. सुनील कर्ता केहरा, जामिया मिल्लिया इस्लामिया से डॉ. शोहिनी घोष, जवाहरलाल नेहरू विधि, नई दिल्ली से डॉ. मनुकोंडा रवींद्रनाथ, आईआईएमसी के संचार शोध विभाग की प्रमुख डॉ. शाश्वत गोस्वामी, न्यू मीडिया विभाग की प्रमुख डॉ. अनुभूति यादव, एमिटी स्कूल ऑफ कम्युनिकेशन, ग्वालियर से डॉ. सुमित नरुला, डॉ. उमा शंकर पांडेय एवं डॉ. अनन्या राय ने अपने विचार व्यक्त किए।

संवाद का जिक्र करते हुए हरियाणा राज्य उच्च शिक्षा परिषद के चेयरमैन प्रो. बुजर्किशोर कुटियाला ने कहा कि आज भारत और इंडिया के लोगों के बीच में भाषा का जो अंतर है, वह मीडिया में भी दिखाई देता है।



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सुधारनी होगी
बल्लेबाजी

पेज-14



राष्ट्रीय सहारा

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■ नई दिल्ली ■ लखनऊ ■ गोरखपुर ■ पटना
■ कानपुर ■ देहरादून ■ वाराणसी से प्रकाशित
नई दिल्ली
बृहस्पतिवार • 12 अगस्त • 2021
16 पृष्ठ • मूल्य • 4.00

मातृभाषा में प्राप्त किया ज्ञान ही सर्वश्रेष्ठ : प्रो. पटवर्धन

■ नई दिल्ली (एसएनबी) ।

भारत की विभिन्न भारतीय भाषाओं में ज्ञान का भंडार छिपा है। अगर विद्यार्थी अपनी मातृभाषा में ज्ञान लेंगे, तो उनका संपूर्ण विकास संभव हो पाएगा। यह विचार भारतीय सामाजिक विज्ञान अनुसंधान परिषद के अध्यक्ष प्रो. भूषण पटवर्धन ने वर्ल्ड जर्निलज्म एजुकेशन काउंसिल, भारतीय जन संचार संस्थान और यूनेस्को की ओर से भारत में पत्रकारिता शिक्षा : मुद्दे और चुनौतियां विषय पर आयोजित दो दिवसीय सम्मेलन के समापन सत्र में व्यक्त किए। आयोजन में हरियाणा राज्य उच्च शिक्षा परिषद के चेयरमैन प्रो. बृजकिशोर कुठियाला, वरिष्ठ शिक्षाविद् डॉ. संजीव भानावत, महात्मा गांधी मिशन विश्वविद्यालय, औरंगाबाद के पूर्व कुलपति डॉ. सुधीर गवाहने, आईआईएमसी ढेंकनाल के क्षेत्रीय निदेशक डॉ. मृणाल चटर्जी, हैदराबाद

■ 'भारत में पत्रकारिता शिक्षा : मुद्दे और चुनौतियां' विषय पर आयोजित सम्मेलन सम्पन्न

विश्वविद्यालय से डॉ. कंचन के. मलिक एवं पंजाब केंद्रीय विश्वविद्यालय से डॉ. रु बल कनोजिया ने भी हिस्सा लिया। कार्यक्रम के मुख्य अतिथि प्रो. पटवर्धन ने 'भारतीय भाषाई पत्रकारिता एवं मीडिया शिक्षा का विकास' विषय पर विचार व्यक्त करते हुए कहा कि राष्ट्रीय शिक्षा नीति नए भारत के निर्माण में सबसे महत्वपूर्ण तत्व है। केंद्र सरकार ने इस दिशा में सकारात्मक कदम उठाए हैं कि बच्चे अपनी मातृभाषा में शिक्षा प्राप्त करें। भारतीय परंपरा में लोक संवाद का जिक्र करते हुए हरियाणा राज्य उच्च शिक्षा परिषद के चेयरमैन प्रो. बृजकिशोर कुठियाला ने कहा कि आज भारत और इंडिया के लोगों के बीच में भाषा का जो अंतर है, वह मीडिया में भी दिखाई देता है।