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**Institution / Date of event**

INTERCOM – Brazilian Association for Interdisciplinary Studies in Communication  
October 18<sup>th</sup>, 2021  
5pm-7pm AST (Brazil official time)  
<https://www.youtube.com/watch?v=2wltrL-Zpgg>

**Event Overview**

**Topic**

*Journalistic information to overcome misinformation during the pandemic (and beyond)*

**Guest Speakers**

Rosental Calmon Alves – UNESCO Chair in Communication, University of Texas at Austin  
Patrícia Blanco – Instituto Palavra Aberta  
Domingos Sávio Dresch – Deputy Attorney-General (retired)  
Edgard Rebouças – INTERCOM; National Network to Combat Misinformation (RNCD)

**Summary of discussions**

The round table's debate was anchored in the WJEC-UNESCO project Journalism Education for the 21st Century and in the WJEC's Paris Declaration on Freedom of Information. Based on these opening remarks, the guests presented their views on journalism education with the focus in ways to overcome disinformation in Brazil (and worldwide) as well as the role of the schools of journalism and the media organizations in the twofold process of educating journalism students and informing the public. Among the aspects addressed by the guests, the following can be cited: Journalism as an antidote to combat disinformation; journalism and media literacy; the pedagogic duty of professors and journalists in educating the public and in shaping critical audiences; the need to surmount the difficulties that even educated persons have to identify what is and what is not journalism; the right to communication; and media regulation. The guests represented the areas of journalism education, media industry, federal legal sector, and journalism collaborative movements. In general terms, the round table's central theme was approached in the light of journalism education considering the role of media organizations in the process of journalism education.

**Discussion outcomes/recommendations**



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Besides agreeing that the round table contributed to the discussion regarding journalism education considering the contemporary environments of misinformation, the participants emphasized the following aspects:

- Journalism education in Brazil should include misinformation as an element of its general curricula;
- Journalism courses need to share the accumulated knowledge in universities concerning ethics, journalistic practices, and content production including also younger students in different levels of apprenticeship;
- The perception and comprehension of Journalism as a field of knowledge as part of the higher education system in areas such as Law, Pedagogy, and Business and Management;
- The necessity to deepen the interaction among educators of journalism and other areas in order to motivate further researches on quality journalism.

#### **Promotional/Visibility Actions**

- Notes distributed to Intercom's mailing list (total of 1,320 associates, including graduate and undergraduate professors, journalists, and Communication experts)
- News releases forwarded to the mailing list of the Brazilian Association of Journalism Researchers
- News releases forwarded to The National Federation of Journalists
- News releases to media outlets (national), mainly news portals
- Promotional material at the websites and social media pages of INTERCOM, RNCD and Mídia e Educação

#### **Further comments**

Once approved by WJEC-UNESCO, the organization in Brazil is planning the edition in 2021-2022 of a bilingual e-book (Portuguese and English) with the transcript of the presentations in order to increase the outreach of the round table's content.